TERMINOLOGIJA ULANČANIH BLOKOVA NA HRVATSKOME JEZIKU

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Abstract

Blockchain is a recent technology which has sparked great interest on markets worldwide. A prerequisite for utilizing such a disruptive technology within a language community is understanding its complexity in the language of that community. This article deals with the Croatian language, which, in terms of terminology, is slow to adapt to new technological innovations. The fact that blockchain technology has numerous applications both in business and in daily life means that it is important to catalogue, describe and unify its terminology. This article focuses on English terms related to blockchain technology and their potential terminological equivalents in Croatian, providing a glossary of key terms and their definitions in both languages. The author examines the views of blockchain specialists and enthusiasts about the proposed Croatian term candidates. The article aims to provide a starting point for dealing with terminologies of disruptive technologies by incorporating the views of domain experts in terminological work.