

**The Social Innovation Atelier and SOS4 Sustainable Future cordially invite you to participate in our upcoming Social Innovation Lab (SIL) - May 6-20, 2024.**

**About the SIL**

The Social Innovation Lab (SIL) is a two-week immersive opportunity for students interested in social entrepreneurship and social change. Over the two weeks, participants will receive instruction and mentoring on how to develop entrepreneurial ideas that offer effective solutions for one of the social challenges outlined in Sustainable Development Goals proposed by UN. This transformative experience employs a hybrid delivery format, enabling participants to join the SIL online from any part of the globe.

Participants will be divided in diverse teams of up to six members and tasked to create, validate and present a socially innovative business idea. Each team will receive four, hour long mentoring sessions online. The unique framework of the SIL fosters dynamic dialogues across sectors and cultures aimed at creating socially innovative, entrepreneurial ideas that can address pressing global challenges such as climate change, global conflicts, and inequality.

Participation is free, and open to university or college students, as well as community members involved in social entrepreneurship incubators or organizations. Registration is limited to 40 participants on a first come first served basis. The SIL is a collaboration between The Mauril-Bélanger Social Innovation Workshop Atelier at Saint Paul University, Ontario, and a social enterprise, SOS 4 Sustainable Future, Manitoba, Canada.

Let's come together to make a meaningful impact on the future of our planet!

**SIL Structure**

Days 1 and 2 include introductory lectures and exercises to familiarize participants with the topic and form teams. Days 3 to 7 are dedicated to team building and idea formulation, including selecting names, and developing their entrepreneurial idea. Days 8 to 12 are allocated to refining their ideas and creating presentations. On Days 13 and 14, teams finalize their presentations and conduct dress rehearsals before presenting their ideas to all participants and guests in a final event called the Dragonfly Den. Feedback will be provided through peer and observer evaluation in a structured format to enable those who want to put their ideas into practice to evolve their initial concepts further.

**Dates and Time Commitment**

May 6<sup>th</sup> to May 20<sup>th</sup>, 2024. Participants are expected to invest approximately 2h per day over 14 days.

**Benefits to Participants**

- Learn how to formulate and present a socially innovative business idea that can be implemented globally.
- Learn about socially innovative business concepts and global best practices in social entrepreneurship.
- Experience working together in global teams with people who share a desire to make the world a better place.
- Build a network of like-minded individuals and make valuable connections for further support and mentorship.

**Requirements**

- Students from all disciplines, incubator program attendees and community activists are welcome to join. This SIL is free for all participants. All that is required is good will and enthusiasm for creating innovative solutions and interest in designing real-life solutions for global social problems.

Registration opens on March 20<sup>th</sup> at <http://tinyurl.com/5bxdajbw>